

# NSW Training Awards 2026

## State Prospectus



# NSW Training Awards

**The annual NSW Training Awards program is the premier talent and skills celebration in NSW.**

The NSW Training Awards are proudly aligning with National Skills Week to highlight just how life-changing Vocational Education and Training (VET) is for individuals and communities across NSW. Hosted by the Department of Education, these awards recognise and celebrate outstanding excellence, diversity, talent, and skills within the VET sector.

Each year, more than 700 nominations are received, and NSW's most influential leaders from business, government, and community sectors come together to recognise the finalists and winners. The Awards begin with nine regional presentations held across the state, where winners continue on to compete for recognition as State Winners at the NSW Training Awards state presentation in Sydney during National Skills Week.

This year, we are proud to introduce two new award categories: Outstanding Achievement in the VET and Skills Sector, and Disability Inclusion in the VET Sector. These additions reinforce our ongoing commitment to celebrating a broad spectrum of success and ensuring inclusivity remains central to VET in NSW.

The diverse award categories recognise the remarkable achievements of students, schools, training providers, and employers from across a wide range of disciplines.

Through generous sponsorship contributions, finalists and winners benefit from mentorship and development opportunities, empowering them to become confident spokespersons for VET, their industries, and their communities. Sponsorship contributions support the NSW Training Awards to mentor and prepare finalists and winners to represent VET, their industries and communities with confidence and professionalism.





# Why sponsor the NSW Training Awards?

- ✓ Showcase your commitment to excellence in VET through promotional materials, brand exposure, networking and the opportunity to be associated with specific award categories.
- ✓ Demonstrate your support of a world-class skills system and its positive impact on the economic prosperity and sustainability of NSW.
- ✓ Position your organisation as a leading supporter of building a skilled workforce in NSW.
- ✓ Contribute to the professional development of finalists and winners.
- ✓ Align with both the NSW Training Awards and National Skills Week 2026.



Watch our 2025 NSW Training Awards Backstage Buzz Interviews-[video!](#)

# What our attendees thought

91%

of respondents rated the NSW Training Awards event as **'Excellent'**.



“The depth and breadth of the areas where VET is providing pathways is amazing.”

“The positive vibe in the room. Everyone is supportive of recognising achievements”

“The event made me even more proud to now work in VET, and it was hearing from the Ambassadors that really brought it home - that was amazing.”

“I find the ceremony inspiring and uplifting”

# Key dates for 2026

Date	Event/Region
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4 November 2025	2026 NSW Training Award entries open
2 February 2026	2026 NSW Training Awards Individual entries close at 4:00pm
27 February 2026	2026 NSW Training Awards Organisation entries close at 4:00pm

### Regional Training Awards Interviews

9-13 March 2026

### Organisation Category Interviews

5-7 May 2026	Large Employer of the Year Small Employer of the Year Industry Collaboration Award Large Training Provider of the Year Small Training Provider of the Year Disability Inclusion in the VET Sector
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### Regional Training Awards Presentations

21 May 2026	Southern & South Western Sydney Training Awards
22 May 2026	North Coast & Mid North Coast Training Awards
25 May 2026	Riverina Training Awards
28 May 2026	Western Sydney & Blue Mountains Training Awards
29 May 2026	New England Training Awards
29 May 2026	Illawarra & South East NSW Training Awards
4 June 2026	Central & Northern Sydney Training Awards
5 June 2026	Hunter & Central Coast Training Awards
11 June 2026	Western NSW Training Awards

Date	Event/Region
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### Individual Category Interviews

29 June-2 July 2026	Aboriginal and Torres Strait Islander Student of the Year Apprentice of the Year School-based Apprentice/Trainee of the Year Trainee of the Year VET in Schools Student of the Year VET Teacher/Trainer of the Year Vocational Student of the Year
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### Training Awards State Phase

25 August 2026	NSW Training Awards State Presentation
September 2026	NSW Training Awards Professional Development



# Partnership levels



## Platinum Sponsor

A Platinum Sponsorship provides a suite of exclusive benefits, including:

- **Award Alignment:** Alignment with **two award categories** and the opportunity to present them on stage at the awards presentation.
- **Brand Exposure:** Primary brand positioning on all promotional materials and awards day materials.
- **Media Exposure:** Primary profiling, including a full-page advertisement and a full page editorial in the digital awards program.
- **VET Ambassadors:** Opportunity to receive a bespoke presentation by a NSW Training Awards VET Ambassador
- **Stakeholder Engagement:** Networking opportunities during the NSW Training Awards presentation, NSW National Skills Week Launch and Australian Training Awards.

**\$35,000 ex GST**

## Gold Sponsor

A Gold Sponsorship provides a range of premium opportunities, including:

- **Award Alignment:** Alignment with one Individual award category and the opportunity to present it on stage at the awards presentation.
- **Brand Exposure:** Premium brand positioning on all promotional materials and awards day materials.
- **Media Exposure:** Premium profiling, including a full-page advertisement and an editorial in the digital awards program.
- **VET Ambassadors:** Opportunity to receive a bespoke presentation by a NSW Training Awards VET Ambassador
- **Stakeholder Engagement:** Networking opportunities during the NSW Training Awards presentation, NSW National Skills Week Launch and Australian Training Awards.

**\$20,000 ex GST**

## Silver Sponsor

A Silver Sponsorship provides comprehensive benefits, including:

- **Award Alignment:** Alignment with one Organisation award category and the opportunity to present it on stage at the awards presentation.
- **Brand Exposure:** Logo placement at the State Awards presentation.
- **Media Exposure:** Profiling, including a half-page advertisement in the digital awards program.
- **VET Ambassadors:** Opportunity to receive a bespoke presentation by a NSW Training Awards VET Ambassador
- **Stakeholder Engagement:** Networking opportunities during the NSW Training Awards presentation, NSW National Skills Week Launch and Australian Training Awards.

**\$12,000 ex GST**

## Bronze Sponsor

A Bronze Sponsorship provides value opportunities, including:

- **Brand Exposure:** Logo placement at the NSW Training Awards presentation.
- **Media Exposure:** A quarter-page advertisement in the digital awards program.
- **Stakeholder Engagement:** Networking opportunities during the NSW Training Awards presentation, NSW National Skills Week Launch and Australian Training Awards.

**\$5,000 ex GST**



# Benefits



	Platinum	Gold	Silver	Bronze
<b>Award Alignment</b>				
<b>Award Association</b>	<ul style="list-style-type: none"> <li>Alignment with 1 individual and 1 organisation category.</li> <li>invitation to judge one individual and one organisation award category at the State level.</li> </ul>	<ul style="list-style-type: none"> <li>Alignment with 1 individual category.</li> <li>invitation to judge one individual award category at the State level.</li> </ul>	Alignment with 1 organisation category.	
<b>Award Presentation</b>	Invitation to participate on stage to present one individual and one organisation award category.	Invitation to participate on stage to present one individual award.	Invitation to participate on stage to present one organisation award.	
<b>Brand Exposure</b>				
<b>Promotional Materials Branding</b>	<ul style="list-style-type: none"> <li>Premium positioning of logo on all print and online promotional materials for the State and nine Regional presentations including:                             <ul style="list-style-type: none"> <li>recognition on the NSW Training Awards website</li> <li>editorials/advertisements</li> <li>1 banner displayed during Individual State judging</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Positioning of logo on selected promotional materials for the State and nine regional presentations including:                             <ul style="list-style-type: none"> <li>recognition on the NSW Training Awards website</li> <li>1 banner displayed during Individual State Judging</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Positioning of logo on selected promotional materials for the State presentation including:                             <ul style="list-style-type: none"> <li>recognition on the NSW Training Awards website</li> <li>1 banner displayed during Individual State Judging</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Logo on selected promotional materials for the State presentation including:                             <ul style="list-style-type: none"> <li>recognition on the NSW Training Awards website</li> </ul> </li> </ul>
<b>Digital Branding</b>	3 PowerPoint slides or 2 video loops at the State event	2 PowerPoint slides or a video loop at the State event	1 company logo on a PowerPoint slide at the State event	1 company logo on a static screen at the State event
<b>eDM Opportunities</b>	2 placements in our emails sent to 2026 NSW Training Awards subscribers.	1 placement in our emails sent to 2026 NSW Training Awards subscribers.		

# Benefits



	Platinum	Gold	Silver	Bronze
<b>Media Exposure</b>				
Digital Awards Program Advertisement	Full-page, aligned with your award categories.	Full-page	Half-page	Quarter-page
Digital Awards Program Editorial	Full-page, aligned with your award categories.	Half-page, aligned with your award category.		
Printed Award Gatefold logo placement	Yes	Yes	Yes	Yes
<b>Stakeholder Engagement</b>				
State Award Priority Seating	8	6	4	2
Pre-Event Networking	2 delegates to attend pre-presentation networking with NSW Training Awards ambassadors, previous winners and current state finalists.	2 delegates to attend pre-presentation networking with NSW Training Awards ambassadors, previous winners and current state finalists.	1 delegate to attend pre-presentation networking with NSW Training Awards ambassadors, previous winners and current state finalists.	1 delegate to attend pre-presentation networking with NSW Training Awards ambassadors, previous winners and current state finalists.
Bespoke VET Ambassador Presentation	Yes	Yes	Yes	
<b>Regional Events</b>				
Sponsorship Acknowledgement	Yes, announcement made during awards • Logo in regional digital program • Acknowledgement during awards presentation	Yes, announcement made during awards • Logo in regional digital program • Acknowledgement during awards presentation		
Regional Award Priority Seating	2	2		
<b>Other</b>				
Tickets to NSW Skills launch Event	2	2		
Tickets to Australian Training Awards *Travel and accomodation not included	2	2		

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To become a sponsor visit:

<https://education.nsw.gov.au/skills-nsw/nsw-training-awards/state-training-awards/become-a-sponsor>

For more information on sponsorship contact NSW Training Awards Team:

1800 306 999

[nsw.trainingawards@det.nsw.edu.au](mailto:nsw.trainingawards@det.nsw.edu.au)

**To maintain the integrity of the NSW Government and the Department, potential Training Provider partners will be subject to quality assurance checks by the Australian Skills Quality Authority (ASQA), and/or the applicable regulatory authority in NSW.**

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